

Press Release
Jaipur, December 06, 2019

ibis Jaipur Civil relaunches with new zeal in the pink city

It cannot get #MoreJaipur than this



Khamma Gani!

Jaipur, the city of heart-warming people, authentic food, bright colours of *bandhani and gota*, vibrant and mesmerizing music and dance. Blending into the culture, ibis Jaipur Civil Lines has delightfully reimagined itself to present a refurbished property for its guest and patrons. In sync with the global ibis brand overhaul, ibis Jaipur Civil Lines has been redesigned keeping in mind the evolving needs of guests as well as employees.

Location is always an important factor and guests prefer hotels which are not just closer to major city attractions but also airports, stations and other public transport areas. Located in the proximity to the Jaipur railway station and Civil Lines metro station, ibis Jaipur Civil Lines is equipped to cater all your needs. First impressions are vital and hence the revamped lobby reflects the art and culture of Rajasthan with *Pichwai* Art paintings (native Rajasthani art) and handicrafts. The lobby also showcases a visual guide to explore Jaipur on the main wall which is an abstract of the Jaipur City Plan by famous architect Vidyadhar Bhattacharya in 1727. There is cosy corner with interesting collection of books from different genres as well in the lobby. You can use it as a map or even innovate a map game with your friends. The hotel also has a web corner for guests with high speed WIFI to meet your quick business and travel needs.

ibis Jaipur Civil Line- Design Updates

- ❖ Focussing on the millennial traveller, the hotel is now more vibrant, trendier and colourful
- ❖ Enhance consumer experience, offer modern facilities, and yet remain affordable
- ❖ Services like rooftops swimming pool, outdoor sports options and well landscaped open spaces
- ❖ Space for a private lounge for intimate and private family gatherings
- ❖ Artworks in the room are of *Chattri's* and *Jharokas* which reminiscent of the forts and haveli's

Mr. Shwetank Singh, Vice President Development & Asset Management, InterGlobe Hotels, said *"The finished product has turned out really well and has far exceeded expectations of what we had envisioned while planning this. This indeed is a unique product in line with our "New Generation"*



Design and we are excited about new look and feel of the hotel. The culinary offerings along with the vibrant and colourful public area bring about a great amount of energy to the place and it fits in well with the Rajasthani art and architecture. I would like to congratulate the operations team and our projects team through whose tireless effort this project was completed within the timelines and on budget whilst the property was still operational”.

Sylvain Laroche, Director of Operation Ibis & Ibis Styles India, said, *“ibis hotels across the country give us ample opportunity to explore and innovate. Our ibis values and its various initiatives, are helping us successfully establish augmented hospitality at every step. With the support of our partners InterGlobe Hotels, ibis has become one of the most sought-after hospitality brands in India.”*

Entering a room and not clicking selfies and pictures? That is too good to be true. Hence, the guest rooms, especially for the family travellers, **22 new premium rooms** now have a third bed which has been built featuring the newly designed interiors with geo-contextual art. There is a guest lounge at the 7th floor where you can enjoy pleasant tea and coffee sessions or sip a nice stirred martini. Our multi-cuisine restaurant Spice It offers both local and international delicacies like *Lal Maas, Gatta Curry, Papad Paaneer Bhurji* signature ‘Spice It’ burgers and more. You can unwind with cocktails and wines from different regions at our bar with friends and colleagues. Also, don’t forget to bring and play guitar, dance to the amazing music and be yourself at the hotel.

Saumitra Chaturvedi, General Manager, ibis Jaipur Civil Lines, said, *“It gives me an immense pleasure to showcase the revamped ibis property in Jaipur. We look forward to welcoming our guests to this heritage city and provide them with the brand’s signature and highest level of service. ibis Jaipur Civil Lines will provide guests with the reassurance of one of the world’s largest and most respected in-demand economy hotel brands.”*

Catering to our millennial guests, parked in the porch are a quirky auto and bike to click cool selfies and pictures. Click those amazing selfies and post on our Instagram handles and you might get featured on our social media handles. At ibis Jaipur Civil Lines, we also provide an option to rent eco-friendly Green Bikes (battery operated bikes) to explore the pink city on pedals. For recreation, the hotel is equipped with a gym, swimming pool, foot massager, gaming room which features a foosball table, carom and chess boards. For guests looking to enjoy outdoor sports, ibis Jaipur Civil Lines boasts of a bicycle, badminton court and cricket corner with bowling machine as well. Don’t forget to pack your workout shoes!

For reservations, please call 0141- 4755000 or email h6529-re@accor.com

About ibis

Ibis, a trailblazing brand since 1974, is open and welcoming to all. Ibis hotels are social hubs, with on-trend interiors, relaxed bars, flexible dining spaces and a passion for new music. Travelers and locals encounter a vibrant lifestyle at ibis that is comfortable and lets guests feel at home. From a welcoming, mobile check-in experience to curated playlists and exclusive gigs with up-and-coming musicians, ibis makes travel easy, affordable and fun. With over 1,200 hotels and more than 154,000 rooms in 67 countries, ibis is recognized across the globe as the leading brand in the economy space.

Ibis is part of Accor, a world-leading augmented hospitality group offering unique experiences in 4,900 hotels and residences across 110 countries.

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