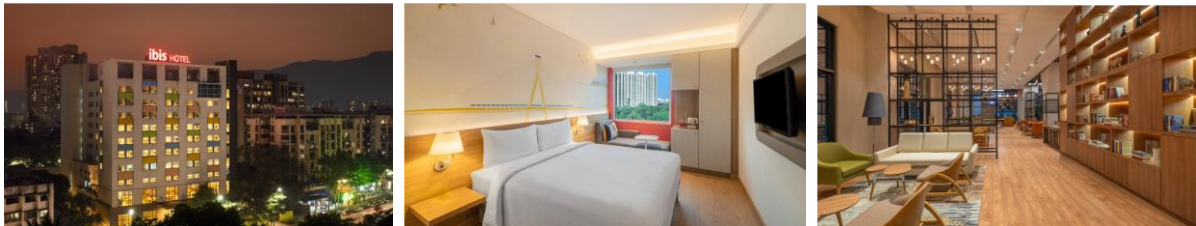




## 22<sup>nd</sup> ibis opens in India with ibis Thane



WITH UPBEAT AND TRENDY INTERIORS, THE PROPERTY OFFERS UNIQUE EXPERIENCES FOR NEW-AGE TRAVELLERS

**Mumbai, 15 March 2023:** InterGlobe Hotels announced the launch of their new hotel – **ibis Thane**, today. The hotel is located on Pokhran Road at the Thane district of Maharashtra, and is a 50 minutes' drive from Terminal 2 of Mumbai International Airport. ibis Thane is centrally located, near key business districts such as Hiranandani, Ghodbunder Road, Wagle Estate, Kolshet & Airoli, making it the ideal location for business and leisure travellers alike.

The 22<sup>nd</sup> ibis hotel in India has 186 well-designed rooms across 8 floors, offering a view of the Thane skyline, an LED HD TV and the much loved 'Sweet Bed', which offers big fluffy pillows, a super-soft duvet, and a high-tech mattress that aligns with the density points of your body. The new-age rooms have been designed to ensure comfort, featuring a couch that can be used as a third bed, a lounge chair or a mini-workstation, also including a safety deposit box, tea and coffee amenities, a minibar and a smart pod bathroom.

The upbeat and trendy interiors of the hotel are designed by renowned French interior designer Isabelle Miaja. The design balances style and functionality-showcasing amenities that meet the needs of new-age travelers, who prioritize both work and leisure. ibis Thane also hosts its signature multi-cuisine restaurant – 'Spice It', offering India's longest-running breakfast, from 4 am until noon, serving delectable local flavors. Guests can also use the web corner, gymnasium, business center and laundry services. The 24-hour front desk provides car rental services for convenient travel and helps guests organize excursions to tourist attractions. The hotel also features state-of-the-art meeting spaces, a library and open-air alfresco dining space.

With this launch, InterGlobe Hotels is introducing an initiative to promote and support emerging artists in the country, and ibis Thane will be the first ibis hotel in India to feature the specially curated art. The hotel will showcase the work of six artists in a variety of mediums, including wallpapers, original paintings and city-themed photographs, all of which reflect a local theme and style. As part of this initiative, InterGlobe Hotels will acquire the works of Indian artists and exhibit them in their hotels to support and promote the country's wealth of artistic talent. This initiative also seeks to raise awareness of India's thriving art scene among hotel guests and patrons.

Commenting on the launch, **Mr JB Singh, President & CEO, InterGlobe Hotels** said, "It gives me immense pleasure to announce the opening of our newest hotel, ibis Thane. We are committed to creating quality experiences for customers across all our properties, and with every new hotel, we prioritize prime location, state-of-the-art amenities, well-appointed rooms, lifestyle-inspired public spaces, and the highest standard of build quality. ibis Thane has been meticulously curated by our designers to match the bespoke lifestyle needs and aspirations of new-age travellers. With its central location and trendy interiors, the hotel is poised to deliver an exceptional experience to our guests. The specially curated art displayed at the hotel is our way of supporting and promoting emerging Indian artists. InterGlobe Hotels is committed to providing guests something different and unique, and we will continue to push the boundaries of design by incorporating the best global experiences to appeal to today's design-savvy, discerning youth."

Commenting on the opening, **Mr. Puneet Dhawan, Senior Vice President – Operations, Accor India & South Asia** said, "Thane is a prospective location for business and leisure travellers and does not have many international hotel brands as options. ibis has grown globally and offers great value proposition to the avid travellers through its 2,200 hotels across categories – ibis, ibis styles & ibis budget. ibis as a brand has always resonated with the young jet-setting global citizens of today and has been in sync with the values of the young global travellers, who are value seekers and want to experience the most out of the destination. ibis in India has adopted the country's unique approach to hospitality and modernity, giving the young travellers an opportunity to immerse in world-class amenities. Within a close proximity to Mumbai suburbs, Thane has huge potential to attract tourism as a 'city of lakes' & a recreational spot as a perfect weekend 'get-away from the hustle-bustle of the Metropolis."

Speaking on the launch, **Mr. Anant Leekha, Cluster General Manager, ibis Thane** said, "We are delighted to venture into Thane city with this new ibis property, which is not only centrally located but also in close proximity to Mumbai, just 30 kms from the Domestic & International airports. The hotel embodies a design philosophy that is both trendsetting and modern, boasting an elevated restaurant & bar with architectural double ceiling void and French windows overlooking the suburbs. ibis Thane will indulge travellers through its gastronomical delight at Spice It, our global multi-cuisine restaurant offering live kitchen counter and local delicacies in the menu. The hotel also offers extensive contemporary social and meeting venues in double height ceiling with natural light and an exclusive entry with a large pre-function area. With the launch of ibis Thane, we have further raised the bar for quality stay. We will continue to evolve and keep striving to provide world class service to our international guests and neighbourhood patrons alike".

To celebrate the opening of ibis Thane, guests can take advantage of an inaugural offer '**Pay What You Want**', where they can choose the amount to be paid for the stay based on their experience.

To book their stay, guests can visit [all.accor.com](http://all.accor.com) to become an ALL-Accor Live Limitless loyalty member and avail this offer.

### **About ibis**

Since 1974, ibis has been a trailblazing brand, open and welcoming to all. ibis hotels are beloved by travelers and locals for their contemporary style, vibrant social hubs, rooms that feel like home, lively bars, satisfying dining options, and easy mobile check-in experience. The brand is known for its passion for live music, offering guests playlists curated for every mood and access to exclusive gigs with up-and-coming musicians. No matter where in the world a guest may travel, ibis always feels like the right place to be. With over 1,200 hotels in 65+ countries, ibis is recognized across the globe as the leading brand in economy hospitality. ibis is part of Accor, a world leading hospitality group counting over 5,300 properties throughout more than 110 countries, and a participating

brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

[ibis.com](https://ibis.com) | [all.accor.com](https://all.accor.com) | [group.accor.com](https://group.accor.com)

**About InterGlobe Hotels**

InterGlobe Hotels is a joint venture between InterGlobe Enterprises Private Limited and Accor Asia Pacific. It was established in 2004 to develop a network of 'ibis' hotels throughout India, Nepal, Sri Lanka, and Bangladesh. Through its constant commitment to innovation, efficiency, and collaboration, InterGlobe Hotels has built and operationalized a chain of 20 hotels in 14 cities and will have a portfolio of 23 operational hotels with more than 4,000 keys by 2024. InterGlobe Hotels has challenged conventional wisdom by rethinking and reimagining the hotel experience and implementing operational excellence to offer its guests truly exceptional services. The company currently has properties in New Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Gurugram, Pune, Nashik, Jaipur, Goa, Hyderabad, Kochi, Coimbatore and Thane. InterGlobe Hotels is recipient of many prestigious awards and accolades including Golden Peacock Award for Risk Management, IGBC Green Champion Award and the AON Commitment to Engagement award. For more information, please visit [www.interglobehotels.com](https://www.interglobehotels.com)

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